

## Introduction

As a condition to using the content of the BubCon Brand Guidelines, you agree to all the guidelines and terms of use. These Guidelines clarify the ways you can and cannot use BubCon content. These Guidelines also contain some legal disclosures relevant to the correct use of BubCon content.

## General Guidelines

Only use content from our site (<https://bubcon.com/brand-guidelines/?lang=en>). Also make sure to use the most current versions.

Do not use other trademarks, names, domain names, logos, or other content that could be confused with BubCon.

The only correct writing of the name is “BubCon”. Never modify or abbreviate the word “BubCon”. When writing the word BubCon, always capitalize the letters “B” and “C” and leave no space between the letters.

Remember to display the word BubCon in the same font size and style as the content surrounding it and never use any of the BubCon logos to replace the word BubCon in a sentence.

## Marketing Guidelines

You may only use the BubCon Brand and its content to help market your own products and services if BubCon has authorized you to do so through a separate written agreement.

Remember to obtain advance written approval for your specific use from us, no later than one full week before launching your marketing campaign (or making your marketing materials publicly available).

To obtain approval, you should submit your proposed use and complete samples of each proposed use of the BubCon Brand to: [marketing\[at\]bubcon.com](mailto:marketing[at]bubcon.com). You may not use BubCon content unless we pre-approve your use in writing.

Remember to make your own brand features at least as or more prominent than the BubCon Brand displayed on the same page or in the same marketing materials.

## Prohibited Uses

The following list contains actions and uses of the BubCon Brand that are strictly prohibited:

- Never use the BubCon Brand in a way that implies partnership, sponsorship, or endorsement by BubCon or any of its affiliates.
- Don't combine the BubCon name or logo with any other logo, company name or brands.
- Don't make BubCon the most distinctive or prominent feature of your marketing materials.
- Don't use BubCon content in a way that is misleading, defamatory, libelous, obscene, infringing, illegal or derogatory.
- Don't use BubCon content as part of a name of a product or service of a company other than BubCon.
- Don't use an image confusingly similar to the BubCon logo or any other BubCon content.
- Don't use a variation, phonetic equivalent, foreign language equivalent or abbreviation of the BubCon Brand.
- Under no circumstances manufacture, sell, or give-away merchandise items, such as T-shirts, mugs or stuffed animals, bearing the BubCon Brand.
- Don't use the BubCon brand as a domain, or as part of a domain, and don't use the BubCon Brand as a platform username.

## Legal

The BubCon name and logos are trademarks of BubCon Media and may only be used as described in these Guidelines. Avoid using the BubCon Brand for anything that would be inconsistent with these Guidelines.

We may evaluate your use of the BubCon Brand Guidelines at any time to determine if the content corresponds with these Guidelines and/or if our Guidelines were violated in any way. We may also revoke your permission to use the BubCon Brand Guidelines at any time.